Cookie Policy

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Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. This Cookie Policy explains what cookies are and why we use them, as well as your rights to control our use of them.

1. What is a Cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer or mobile device when our website is visited. Cookies contain information that is transferred to your device's hard drive, but cookies cannot be used to run programs or deliver viruses to the device accessing the website. Cookies set by website owners are called “first party cookies,” and they are used to make websites work more efficiently and report information to the owner. Cookies set by parties other than the website owner are called “third party cookies,” and they enable third party features or functionality to be provided on our website, such as advertising and analytics. Parties that set third party cookies may be able to recognize your device when it visits other websites too.

Users can establish or change their browser settings to refuse cookies. Nonetheless, refusing cookies may interfere with the full functionality of the website and limit the user experience.

2. Cookies we use

We use different types of cookies as listed below. They help us to provide and improve products and Services, such as showing you the information most relevant to you and a webpage that is customized for you. Some or all of the cookies listed may be stored in your browser or devices.

Necessary

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Functional

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

Analytics

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Performance

Performance cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Advertisement

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

Others

Other uncategorized cookies are those that are being analyzed and have not been classified into a category yet.

3. How to control cookies

You can change your cookie preferences or withdraw your consent any time by revisiting the cookie consent banner.

You have the right to decide whether to accept or reject cookies. However, essential cookies cannot be rejected as they are strictly necessary to provide you with services. You can block cookies by activating the setting on your browser that allows you to refuse some or all cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website. Learn more about how to manage cookies below:

Google Chrome

Mozilla Firefox

Apple Safari

Internet Explorer

You can delete all cookies that are already on your device by clearing the browsing history of your browser. This will remove all cookies from all websites you have visited. However, you may also lose some saved information, such as saved login details or website preferences.

4. Similar technologies

In addition to cookies, we also use other similar technologies such as local storage, web beacons, and pixel tags on our website. For example, local storage of HTML5 can cache frequently-used data related to you so that such data can be rendered to you quickly when you switch between different web pages of the website. When we send you an email, it may contain a clickable URL linked to the content of our website. If you click on the link, it will be tracked to help us better understand your product and service preferences and improve customer service. Web beacons are usually transparent images embedded in websites or emails. With the help of the pixel tags in emails, we can know whether the email content is effectively served to the user.

5. Updates

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date in this Cookie Policy indicates when it was last updated.